

Bridging the Coverage Gap: Advancing Healthcare for Canadians

Friday, November 6th, 2026

9:00 AM to 12:15 PM ET

Location: Manulife Building, 200 Bloor Street East, Toronto, Ontario M4W 1E5

8:30 – 9:00	Registration, Continental Breakfast
9:00 – 9:05	Welcome and Introduction Judy Witmer Gibson and Alyssa Hodder
9:05 – 9:30	Navigating Change: Group Insurance and Pharmaceutical Policy Insight - Joe Farago, Executive Director, Market Access, Innovative Medicines Canada - Sheila Burns, Director, Health and Disability Policy, Canadian Life and Health Insurance Association Inc.
9:30 – 9:50	Public Policy, Private Benefits: Navigating the Impact Chad Mitchell, Senior Associate, Health and Life Sciences, Global Public Health
9:50 – 10:25	Fireside Chat – Private Insurance in Canada: Delivering Value to the Health Ecosystem and Plan Members - Marc Avaria, Executive Vice President, Group Insurance Division, The Equitable Life Insurance Company of Canada - Lauren Lazowski, Vice President, Reimbursement & Market Access, Eli Lilly Canada
10:25 – 10:55	*** Networking B R E A K (30 minutes) ***
10:55 – 11:15	Advancing ePA in Canada Karen Kesteris, Healthcare Consultant & Fractional Executive, ASKK
11:15 – 11:35	Product Pipeline Outlook: 2027 and Beyond for Private Plan Impact Calum Neish, Senior Principal, IQVIA Canada
11:35 – 12:10	Panel Discussion Moderated by Judy Witmer Gibson and Alyssa Hodder
12:10 – 12:15	Wrap-up & Upcoming GIPC Happenings Andrea Frankel and David Greiss, GIPC Co-Chairs